

URBANDALE PUBLIC LIBRARY FOUNDATION, INC. MINUTES

September 26th, 2022

MEMBERS PRESENT: Marva McCarty, Jeff Merrill, Greg Ward, Al Kaduce, Diana Ripperger, John Forbes

STAFF PRESENT: Nicholas Janning, Leslie, Noble, Staci Stanton, Leah Cummings

CALL TO ORDER: Marva called the meeting to order at 5:00 PM. Jeff read the Character Counts Statement.

APPROVE AGENDA: Greg W. made a motion to approve the agenda. John seconded the motion. All voted in favor and the motion passed to approve the agenda.

APPROVE MINUTES: Greg W. made a motion to approve the June minutes. Jeff seconded the motion. All voted in favor and the motion passed to approve the June minutes.

TREASURER'S REPORT: Greg W. made a motion to approve the statement. John seconded the motion. All voted in favor and the motion passed to approve the statement.

I. Unfinished Business

A. FY 2021-2022 Fundraising campaign update

- Nicholas presented the final totals for the FY 2021-2022 fundraising campaign to the Foundation.

B. Parent/child computer desk furniture information

- Nicholas presented research on the parent/child computer desk furniture. He recommended revisiting this discussion until after the library has completed a space needs assessment. Space needs assessment must be completed by February 23rd.

II. New Business

a. FY 2022-2023 annual campaign update and timeline

- Nicholas presented mailing estimates for the upcoming FY 2022-2023 annual appeal campaign. Total estimates from Purcell - \$5,375.12 (\$4,656.22 for the annual campaign mailing and \$718.90 for the water mailer insert).

Greg W. made a motion to approve up to \$5,375.12 for the FY 2022-2023 annual campaign mailing. John seconded the motion. All voted in favor and the motion passed.

b. Overview of the library's new logo and possible updated logo for the Foundation

- Leslie gave a presentation on the library's new logo and a new updated logo for the Foundation. This new Foundation logo would be included on this year's annual appeal documents.

Greg W. made a motion to approve the new updated Foundation logo. John seconded the motion. All voted in favor and the motion passed.

c. Funding request for library promotional items

- The library is asking for \$3,000 for merchandise with the new library logo. These items will be available for purchase as well as for prize giveaways. Merchandise includes water bottles, mugs, tote bags, and magnets.

Diana made a motion to approve \$3,000 for library merchandise. Al seconded the motion. All voted in favor and the motion passed.

d. Funding request for digitized Des Moines Register database

- The library is requesting \$5,000 from the Library Foundation to purchase full image, full text content of the Des Moines Register from ProQuest. This database will provide UPL users with access to the Register as far back as 1871. That includes full-text articles, as well as full PDFs of issues.

John made a motion to approve \$5,000 for the digitized Des Moines Register database. Jeff seconded the motion. Jeff, Marva, Diana, and John voted in favor. Al and Greg W. voted against the motion. The motion passed.

e. 2022 Summer reading program summary by Staci Stanton

- Programming & Outreach manager Staci Stanton gave an overview of the 2022 summer reading program. The library offered over 120 programs this summer with more than 5,000 participants!

f. Outdoor piano update

- Nicholas gave an update on the outdoor piano. On August 28th the library held the program - Concert on the Patio: Major Blues & the Mugshots. The next outdoor concert will be October 16th. At the end of October, the piano will be removed.

Greg W. moved and Diana seconded a motion to adjourn. All voted in favor and the motion passed. The meeting adjourned at 5:54 PM.

Respectfully submitted,

Marva McCarty
President

Attest: Leah Cummings