

URBANDALE PUBLIC LIBRARY FOUNDATION, INC. MINUTES

June 26th, 2023

MEMBERS PRESENT: Marva McCarty, Greg Robinson, John Forbes, Diana Ripperger, Jeff Merrill, Al Kaduce, Greg Ward, Steve Lytle

STAFF PRESENT: Nicholas Janning, Leslie Noble, Leah Cummings

CALL TO ORDER: Marva called the meeting to order at 4:57 PM. John read the Character Counts Statement.

APPROVE AGENDA: Greg W. made a motion to approve the agenda. John seconded the motion. All voted in favor and the motion passed to approve the agenda.

APPROVE MINUTES: Diana made a motion to approve the March minutes. Greg R. seconded the motion. All voted in favor and the motion passed to approve the minutes.

TREASURER'S REPORT: John made a motion to approve the statement. Steve seconded the motion. All voted in favor and the motion passed to approve statement.

I. Unfinished Business

A. 2022-2023 fundraising campaign update

- Nicholas gave an update on the FY 2022-2023 Fundraising campaign. Presented final totals.

B. 2023–2024 Officer Nominating Committee

- President – Steve Lytle
- Vice President – Diana Ripperger
- Secretary – John Forbes
- Treasurer – Al Kaduce

John made a motion to approve the 2023-2024 slate of officers. Greg W. seconded the motion. All voted in favor and the motion passed.

II. New Business

A. Reappointment to the Foundation

a. Steve Lytle

Greg W. made a motion to reappoint Steve Lytle to the Foundation. Diana seconded the motion. All voted in favor and the motion passed.

B. Cost estimates for 2023-2024 fundraising campaign

- Nicholas went over preliminary cost estimates from Purcell for the FY 2023- 2024 annual campaign – about \$3,600 for mailers and \$730 for water mailer inserts. Annual mailing list criteria will target library cardholders over 18 years of age who have been active within the past 3 years and checked out 100 or more items, as well as individuals that have donated in previous years.

Steve made a motion to approve annual appeal mailing list cost and criteria. Greg R. seconded the motion. All voted in favor and the motion passed.

III. Other Business

A. Update on concert/performance series (partially funded by the Foundation)

- The concert/performance series has been very successful so far. The Rivas performed in May. In June there was a harp and flute concert (Julie Curry and Pat Boddy) and a Ducharme-Jones concert. Up next in July – Opus Taylor on July 11th.

B. Mayor Andeweg's State of the City Address – June 29, 2023 at City Hall (5 pm)

- Foundation members invited - 5 PM reception followed by speech and presentation at 5:30 PM.

Greg W. moved and Diana seconded a motion to adjourn. All voted in favor and the motion passed. The meeting adjourned at 5:20 PM.

Respectfully submitted,

Marva McCarty
President

Attest: Leah Cummings